

# MARSHALL ISLANDS JOURNAL RATE CARD – Effective January 1, 2023

[www.marshallislandsjournal.com](http://www.marshallislandsjournal.com)

## SUBSCRIPTIONS

1. Hardcopy edition (per year US\$ airmail)

DOMESTIC (U.S. Postal System) — \$136.00

INTERNATIONAL — US\$335.00

2. Copy Emailed code-protected digital edition (per year)

To All Locations: US\$57.00/year by PayPal

OR \$52.00 by cash or US dollars check.

PRINT ADVERTISING — TYPICAL SIZES AND RATES FOR PRINT-READY ADS\* (Note: all prices are in US dollars)

• Full Page \$490.00\* • Half Page \$285.00\* • Quarter Page \$160.00\* • Eighth Page \$82.50\*  
with Layout: \$588 full page; \$285 half page; \$192 quarter page

### CONDITIONS:

- Print-ready copy.
  - Translation \$50 (maximum 300 words)
  - Any photographs that require scanning for advertisements are \$7.50 per photo.  
\* If any design/layout/photo conversion is required: 20% of base price.
  - The Marshall Islands Journal reserves the right to reject unsuitable copy.
  - Net 30 days. For payments made by wire transfer, add US\$25.00 to price of ad.
  - Affidavit of publication \$5.00.
  - Ad reservation: > Full Page – by Friday 5 pm for next week’s paper  
> All others – by Monday 12 noon (Marshall Islands date) for same week Friday
- Color – Not available for print edition (NOTE: Journal’s digital edition for subscribers carries color ads.)
- \* For print-ready ads submitted by email, high-resolution .pdf format is preferred in both color and grayscale versions for the newspaper’s print and digital edition.

### FULL PAGE SIZE:

14 in. tall x 10 in. wide

### HALF PAGE SIZE:

6.875 in. tall x 10 in.  
or 14 in. tall x 4.92 in.

### QUARTER PAGE SIZE:

6.875 in. tall x 4.92 in.

### EIGHTH PAGE SIZE:

5 in. tall x 3.22 in.

### Column Inch Rates

> 10 c.i. = 8.25/c.i.  
11-21 c.i. = 7.60/c.i.  
22-42 c.i. = 6.80/c.i.  
43-63 c.i. = 6.40/c.i.  
64-84 c.i. = 5.85/c.i.

## WEB ADVERTISING ([www.marshallislandsjournal.com](http://www.marshallislandsjournal.com))

Two ad size options: Header (half or full) and sidebar.

1. Sidebar advertisement size equals the size of the ‘Subscribe to the digital...’ box on the right side of the home page and is prime space on the Journal’s homepage.
  2. Header at top of home page. The header sits above the lead news item and the Journal banner on the homepage.  
Both ads can be linked to a pdf with the advertiser’s complete advert or notice and pops up when a reader clicks the sidebar box.
- Pricing:

- One (1) week presence: \$85 + one time \$25 set up fee = \$110.00.
- Two (2) to six (6) week presence: \$65/week + one time \$25 set up fee
- Longer than six (6) week presence: \$45/week + one time \$25 set up fee

### PUBLICATION DATA:

**Publication:** Weekly, Friday mornings. **News content:** News of the Marshall Islands and neighboring areas.

**Bilingual:** English and Marshallese. **Circulation:** 15,000 readership, paid subscription 350.

**Distribution:** The paper is distributed throughout the Republic of the Marshall Islands. Subscriptions to U.S. mainland, Micronesia, Pacific area and Europe.

### JOURNAL NEWSPAPER:

**IMAGE AREA:** 10” wide x 14” tall (254 mm. x 355.6 mm). 6 columns width .167 inch margin (4.23 mm)

**PAGE SIZE FOR LAYOUT:** > Full page size: width - 10” wide (254 mm) x 14” tall (355.6 mm)

> Half page size: width - 10” wide (254 mm) x 6.875” tall (174.62 mm)

> Quarter page size: width - 4.8” wide (124.9 mm) x 6.875” tall (174.62 mm)

### FOR MORE INFORMATION:

[marshallislandsjournal@gmail.com](mailto:marshallislandsjournal@gmail.com) Attn: Maggie Abo & Megan Schellhase, Advertising  
Marshall Islands Journal, P.O. Box 14, Majuro, Marshall Islands 96960 | Phone: (692) 625-8143

### JOURNAL WEBSITE:



### PROBATE

2 WEEKS

2 x 6 inch..... \$200.00

### LRA NOTICES

Notice of Registration

6 WEEKS (2 x 4.6 inch)

\$470.50

Deed of

Trust/Mortgage

6 WEEKS (2 x 6.5 inch)

\$612.50

Header Ad – Full 728x90